Business Chicks Immersion Program

Setting up a personalised fundraising page

You can create a fundraising page on our website where your family, friends and colleagues can make donations directly to THP via page dedicated to you, taking away the complexities of dealing with money and receipts. Once you have created your fundraising page, you will have your own URL to share.

Follow the steps below to create your page.

Step 1: Prepare

Before you begin setting up your page we recommend saving the text that you would like to appear on your page in a word document so you can easily copy and paste onto the webpage – this ensures your content is saved in separate document in case of any site or internet connection issues.

The great thing about our web platform is that it is editable and you can make it your own with photos, blog posts and the ability to send emails to your donors.

The content you will need is:

- Personalised fundraising page title
- A paragraph or two about 'why' you're fundraising – think about why are you asking people to support you. Try and keep this to about 300 words
- A Photo of yourself – Square jpeg -72-96 DPI, preferably 600 x 600

We have drafted a few templates to get you started. They will be found in the within the fundraising platform when you create an ask or thankyou email. These are completely editable. If you want to create your own, you may want to consider creating some or all of the following;

- A short description of program and the reason you have made a commitment raise funds for The Hunger Project
- An 'ask' email template that you can send to people to get support, to let them know that you are fundraising, for what and how to donate
- A Thankyou email that can be sent to people that donate to you
- A blog post or two!

Step 2: Setting up your page

You can find the set-up page by going to https://join.thp.org.au/event/bcindia/home
You will be directed to the home page, look for the **Get Started** button

Click Get Started to create your page

START FUNDRAISING AND HELP
END GLOBAL HUNGER FOR GOOD!

GET STARTED   DONATE

Step 3: Enter personal details to create account

REGISTER NOW

CREATE ACCOUNT   CREATE YOUR PAGE   OPTIONAL DONATION

Create Account   Already have an Account

Personal Details

First Name *   Last Name *

Email Address *   Password *

Phone   Mobile
                        +61

Gender
Male   Female   Other

Postal Address
Please enter your street address

NEXT STEP

Enter personal details

Click Next Step to create account

Find out more about the impact your donations make

First Name   Last Name   Email Address   SUBMIT

RETURN TO THE HUNGER PROJECT AUSTRALIA WEBSITE

funraisin

The Hunger Project Australia
Phone: 02 9222 9088 or 1800 243 152
Email: thpa@thp.org

Step 4. Enter Page title that includes your full name, upload photo, title for page and description about your fundraising.

Note: We have created a template description to which you can add, edit or completely revamp to give your own style

CREATE ACCOUNT ✔   CREATE YOUR PAGE   OPTIONAL DONATION

Your personal URL to share

Set your fundraising target, minimum $10,000

Create a Fundraising Page

Customise your fundraising page using the options below.

Personal URL: friedamunz84

Fundraising target: $ 1000

Add a personal image, title and description

These will be displayed on your fundraising page. Don't worry you can change them at anytime.

Fundraising page title

Page Title

I am fundraising for The Hunger Project Australia. Your tax-deductible donation will go a long way to help end hunger and poverty. Thank you for your support.

Personal page description

PROFILE IMAGE

Upload your photo

NEXT STEP

Step 5 – Personal Optional Donation

Get yourself started with a personal optional donation or just click "No thanks" to confirm page.

CREATE ACCOUNT ✔   CREATE YOUR PAGE ✔   OPTIONAL DONATION

Enter an optional personal donation to get started

Would you like to make an optional personal donation?

If not, simply click the 'complete entry' button below to complete your registration.

$250 $500

$750 $1000

or enter your own amount

$

NO THANKS, JUST CONFIRM MY ENTRY

Or click to continue

Step 6 – Registration complete

Now that your registration is complete you are ready to start fundraising. You are able to edit your pages with blog posts, images, send messages to supporters and track your donation

Your registration is complete !
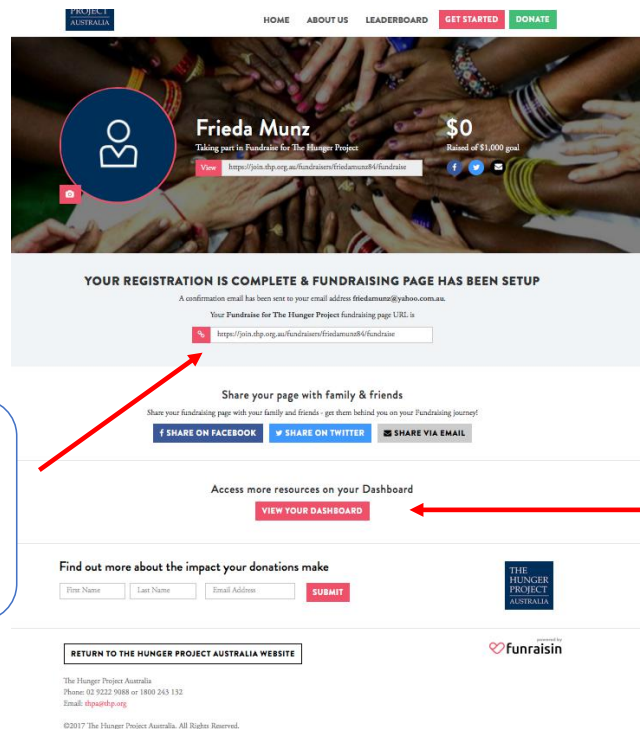
Your personal URL where you can view and update your page

Click to view your dashboard with up to date fundraising info, send emails or add blog posts

Step 7 – Go to your email, open the email with subject title: You're in, let's do this!

Confirm fundraising page via Hunger Project email by logging into your page

Follow the prompts to login to your page and personlise it .

Step 8 – Manger your account and donations

MY EVENTS   MY ACCOUNT

MANAGE YOUR EVENTS

Fundraise for The Hunger Project

$0
Raised of my $1000 goal

MANAGE

> Click My Account to update personal details

> Your Dashboard This the place to manage blog posts, send emails and track your incoming donations

YOUR OVERALL FUNDRAISING PROGRESS

You have raised overall
$0

Your pages have been viewed
0 times

> Click manage to get started on uploading images, blogs and sending emails

Find out more about the impact your donations make

First Name | Last Name | Email Address | SUBMIT

RETURN TO THE HUNGER PROJECT AUSTRALIA WEBSITE

The Hunger Project Australia
Phone: 02 9222 9088 or 1800 243 132
Email: thpa@thp.org

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Step 9. Personalise your page with blog posts, images and emails to your supporters

> Click **Event Page** Settings to create blog posts and upload images

FUNDRAISE FOR THE HUNGER PROJECT

MANAGE EVENT PAGE   CREATE A TEAM

> Click **Get Support** to send emails to your network

GET SUPPORT   MY DONATIONS   EVENT PAGE SETTINGS

PAGE CHECKLIST
Follow the steps below to get the most from your fundraising page

0% Completed

- Upload a Profile Image
- Add a Blog Post
- Sponsor Yourself

> Don't forget to **Save Changes** at bottom of page

> Click **My Donations** to add offline donations, create your personalized thankyou message and set donation amounts

SAVE CHANGES

Step 10.
Start Fundraising!

If you have any questions or would like some assistance setting up you personalised fundraising page Contact Frieda Munz at The Hunger Project:

Frieda Munz
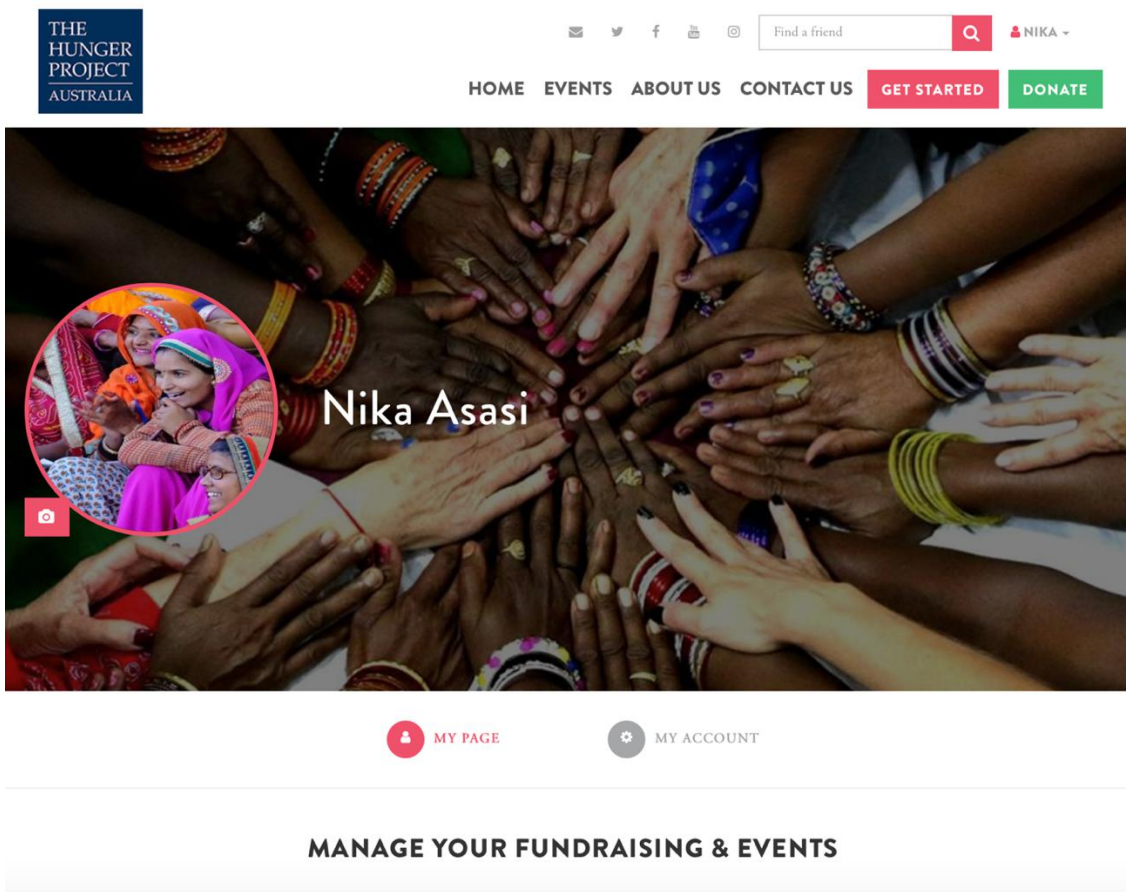Program Coordinator
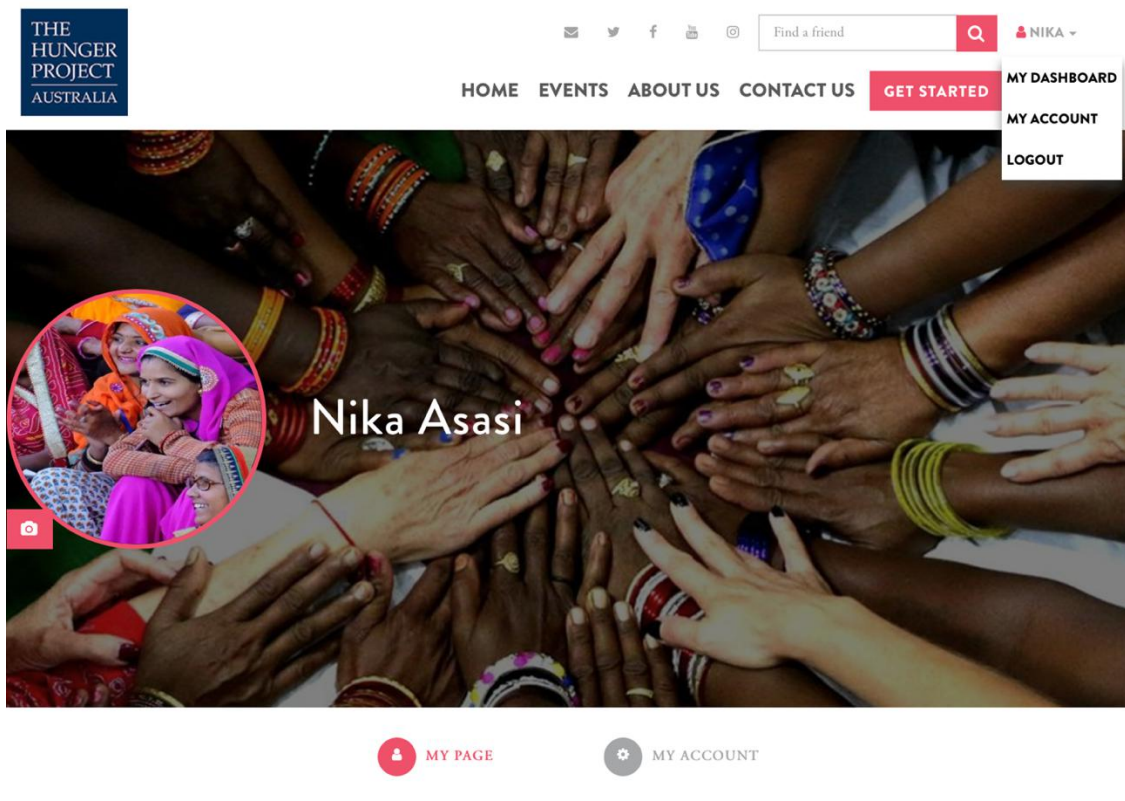Frieda.munz@thp.org
(02) 9222 9088
0448 184 928

Login to your account

You should be on your dashboard which looks similar to this

Nika Asasi

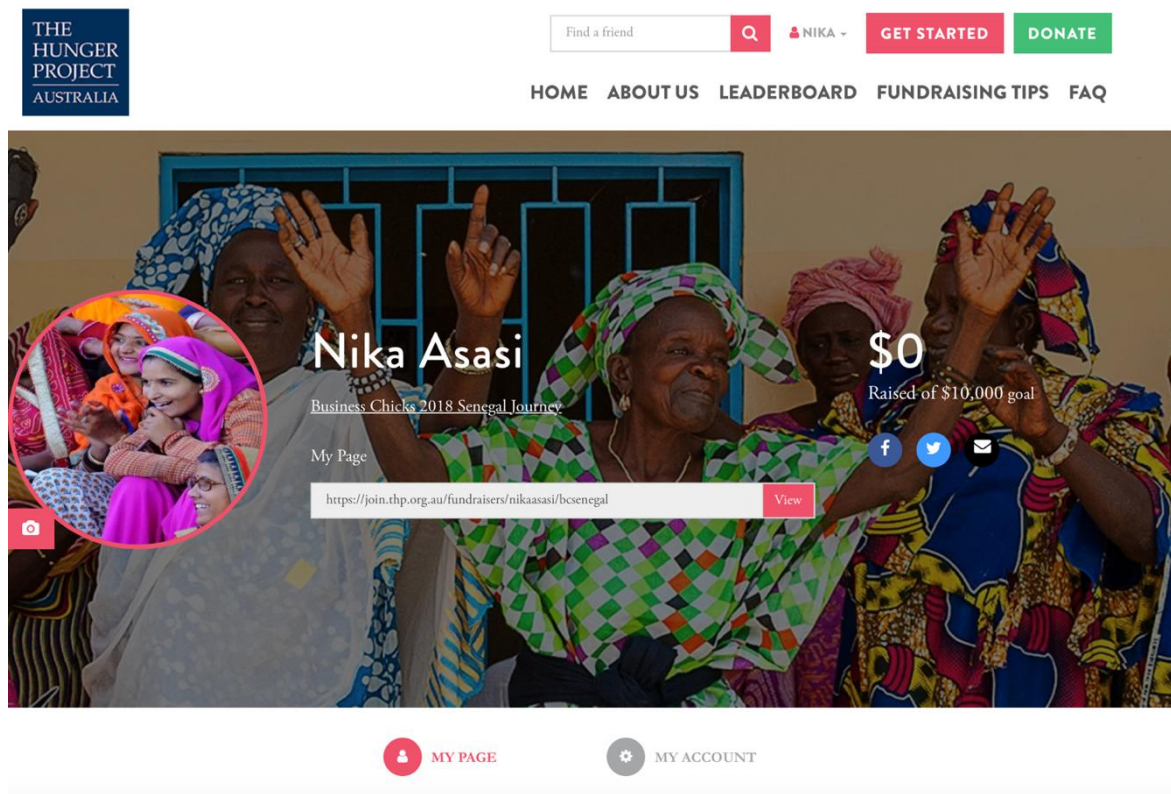MY PAGE   MY ACCOUNT

MANAGE YOUR FUNDRAISING & EVENTS

If you do not end up on your dashboard (or need to get back onto it), simply click on the drop down arrow next your account select 'My Dashboard

You will arrive as this page
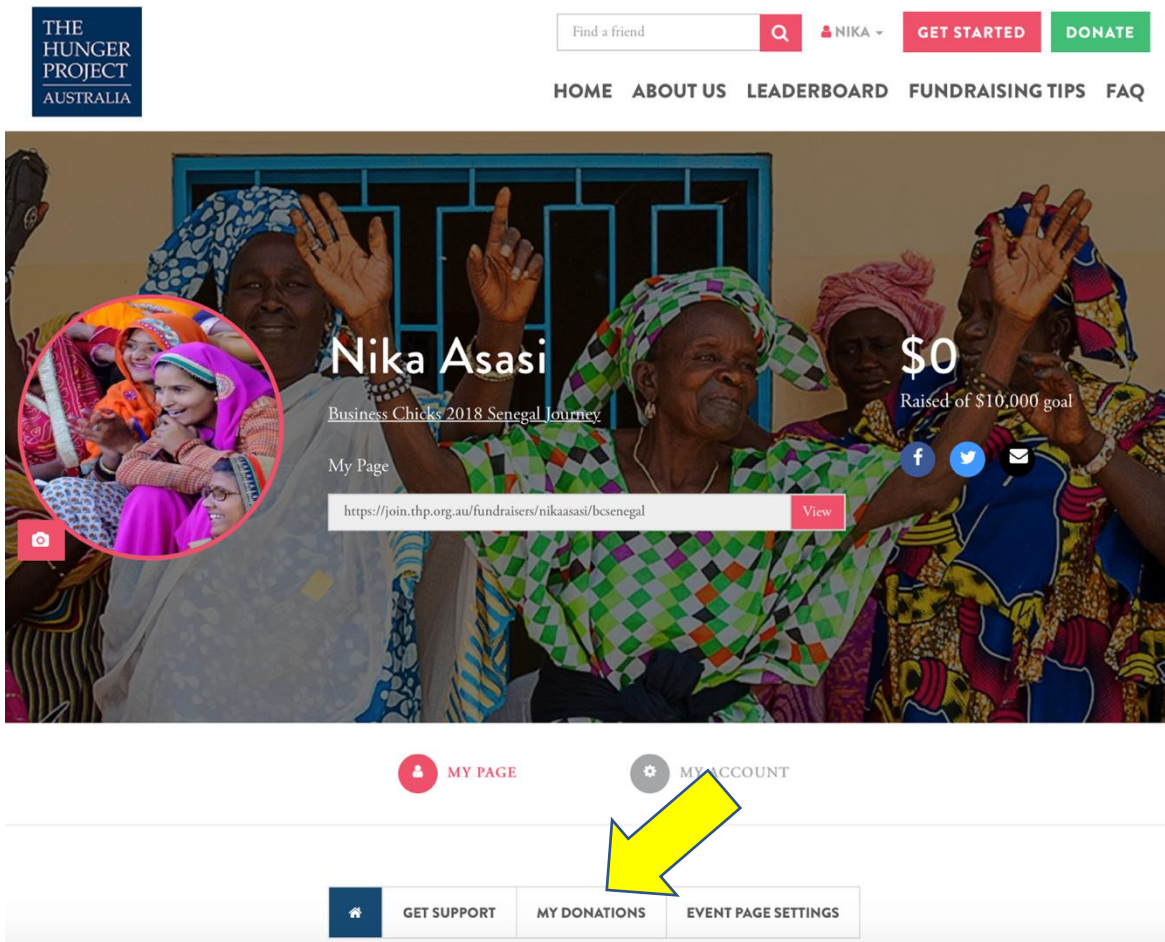
Then scroll down and click 'Manage'

MANAGE YOUR FUNDRAISING & EVENTS

Business Chicks 2018 Senegal Journey

$0
Raised of my $10000 goal

MANAGE

You will arrive on this page, where you then click on 'My Donations'

THE HUNGER PROJECT AUSTRALIA

Find a friend   NIKA   GET STARTED   DONATE

HOME   ABOUT US   LEADERBOARD   FUNDRAISING TIPS   FAQ

Nika Asasi

Business Chicks 2018 Senegal Journey

My Page

https://join.thp.org.au/fundraisers/nikaasasi/bcsenegal   View

$0
Raised of $10,000 goal

MY PAGE   MY ACCOUNT

GET SUPPORT   MY DONATIONS   EVENT PAGE SETTINGS

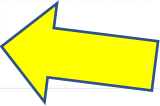**It will then bring you here where you need to click on 'Add Offline Donation'**

MY DONATIONS

Add a donation you have received in cash for this event using the "Add Offline Donation" button.

♥ ADD OFFLINE DONATION

You haven't received any donations yet for this event.

GET SUPPORT

Then fill out the form!

Nika Asasi

Business Chicks 2018 Senegal Journey

My Page

https://join.thp.org.au/fundraisers/nikaasasi/bcsenegal   View

$0

Raised of $10,000 goal

👤 **MY PAGE**   ⚙ **MY ACCOUNT**

⌂   GET SUPPORT   MY DONATIONS   EVENT PAGE SETTINGS

Donation Amount

$ [   ]

☑ This is a tax deductible donation

Donor's Details

Personal Donation   Company Donation

Title

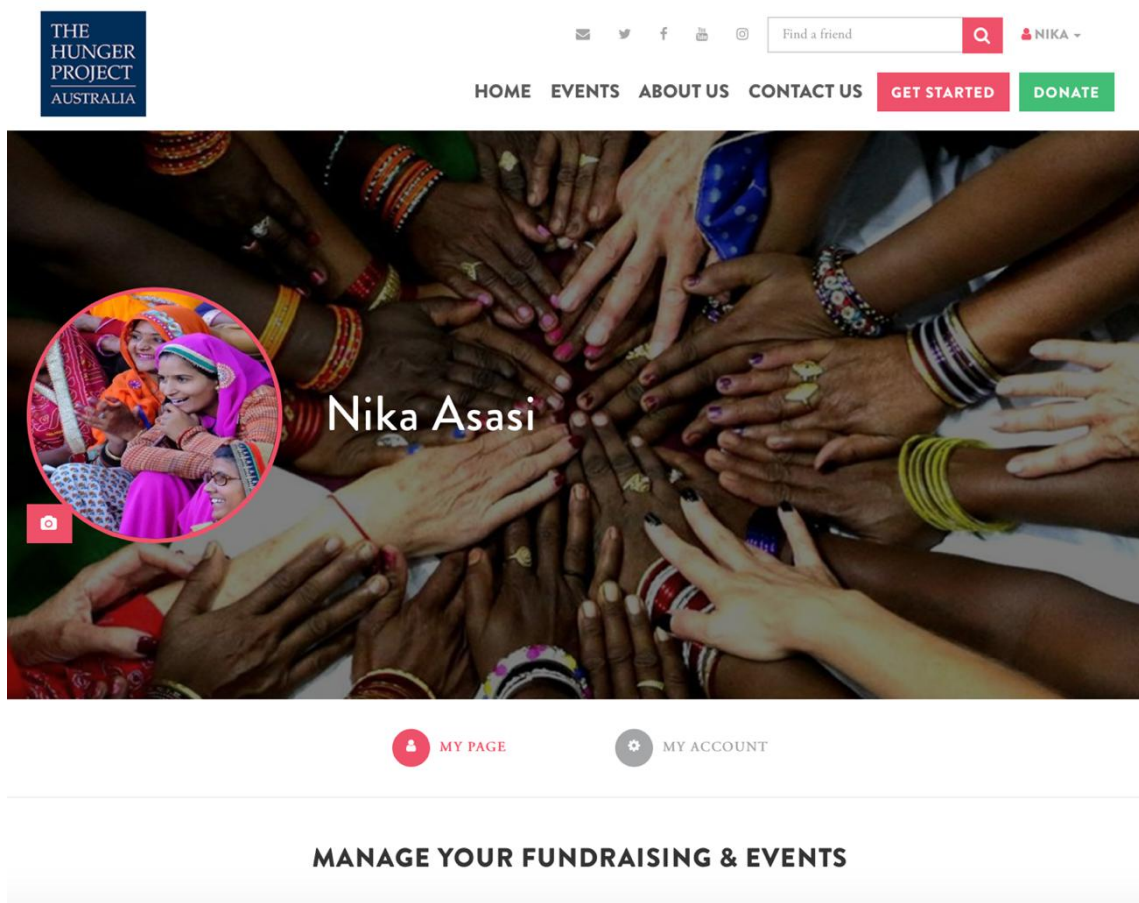Mr   ▾

First Name *   **Last Name ***

How To Edit Your Blog

1. Login into your account

2. You should end up on your dashboard which looks similar to this
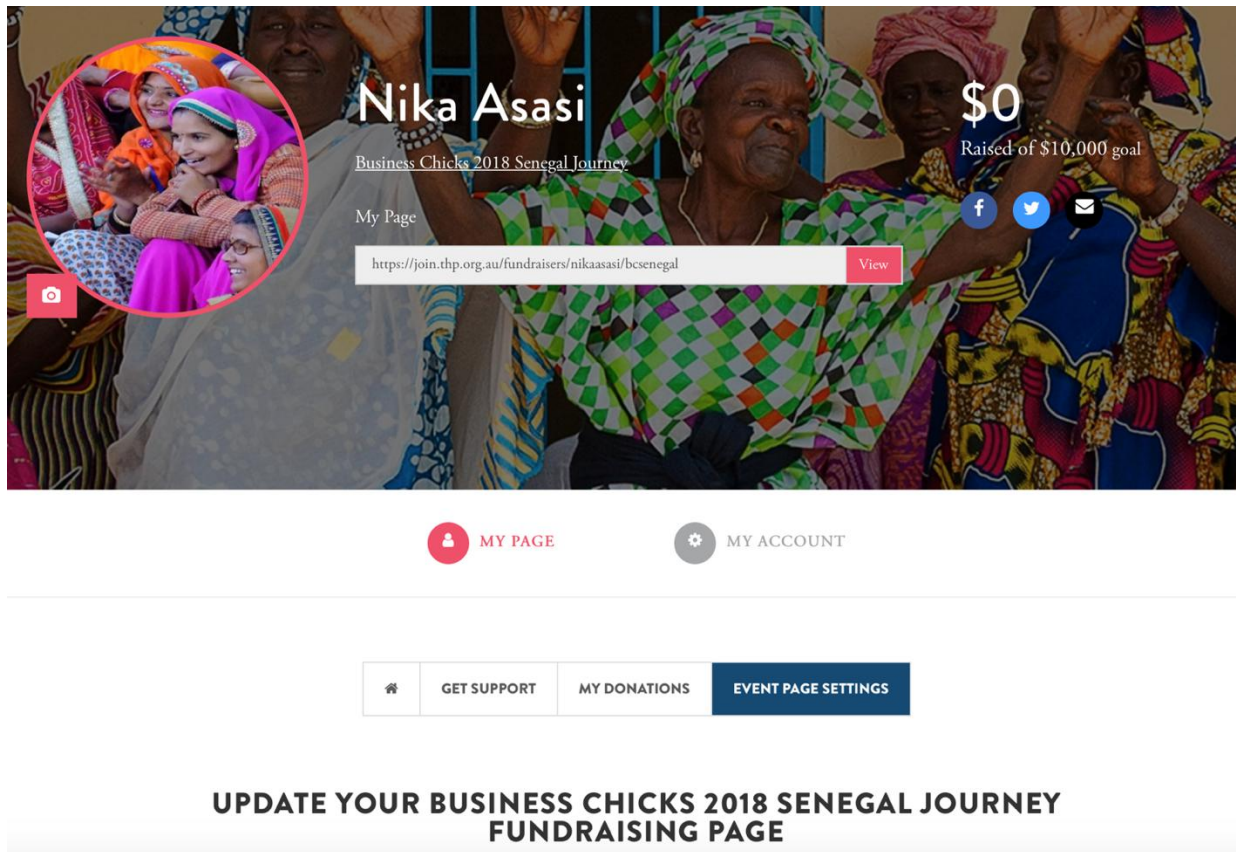

MANAGE YOUR FUNDRAISING & EVENTS

If you do not end up on your dashboard (or need to get back onto it), simply click on the drop down arrow next your account select 'My Dashboard'
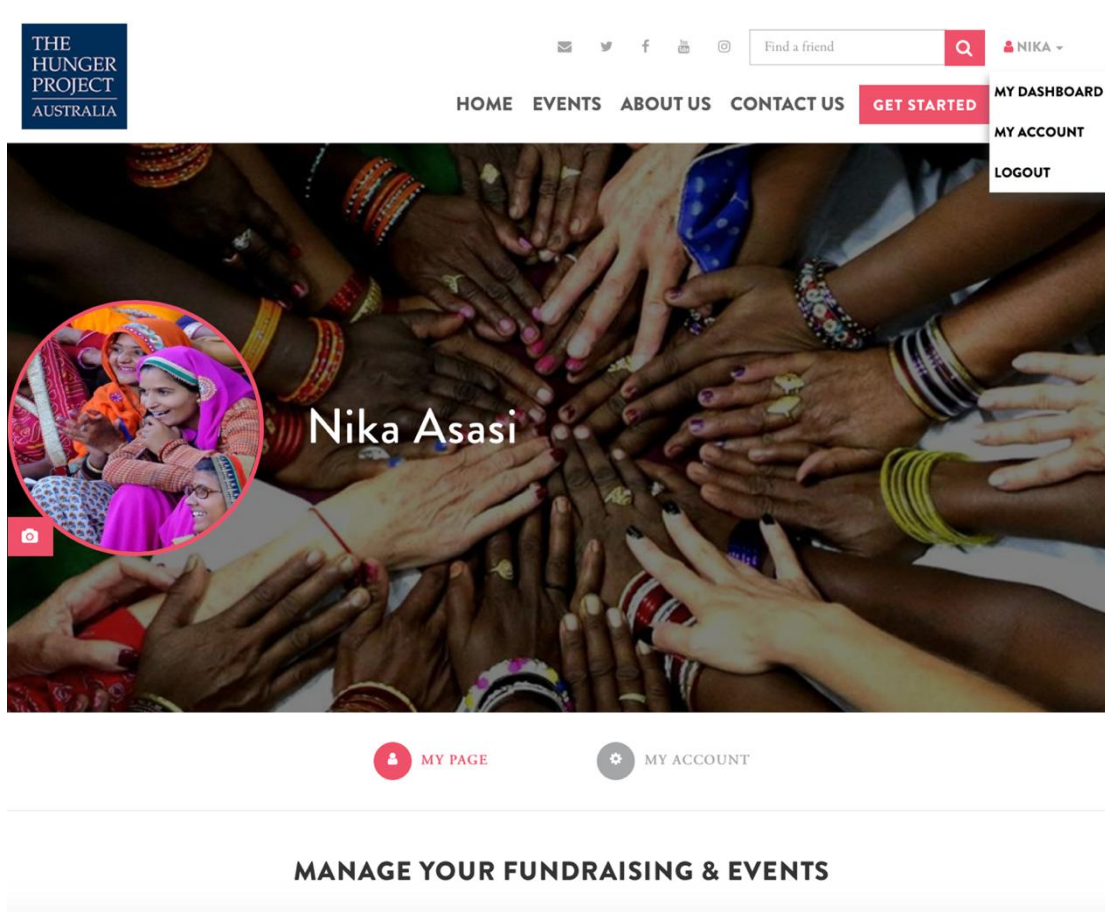
You will then arrive at this page, where you need to click on 'Event Page Settings'
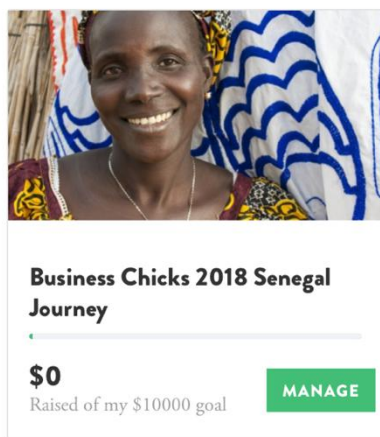
You will arrive on this page

MY PAGE   **MY ACCOUNT**

🏠   GET SUPPORT   MY DONATIONS   **EVENT PAGE SETTINGS**
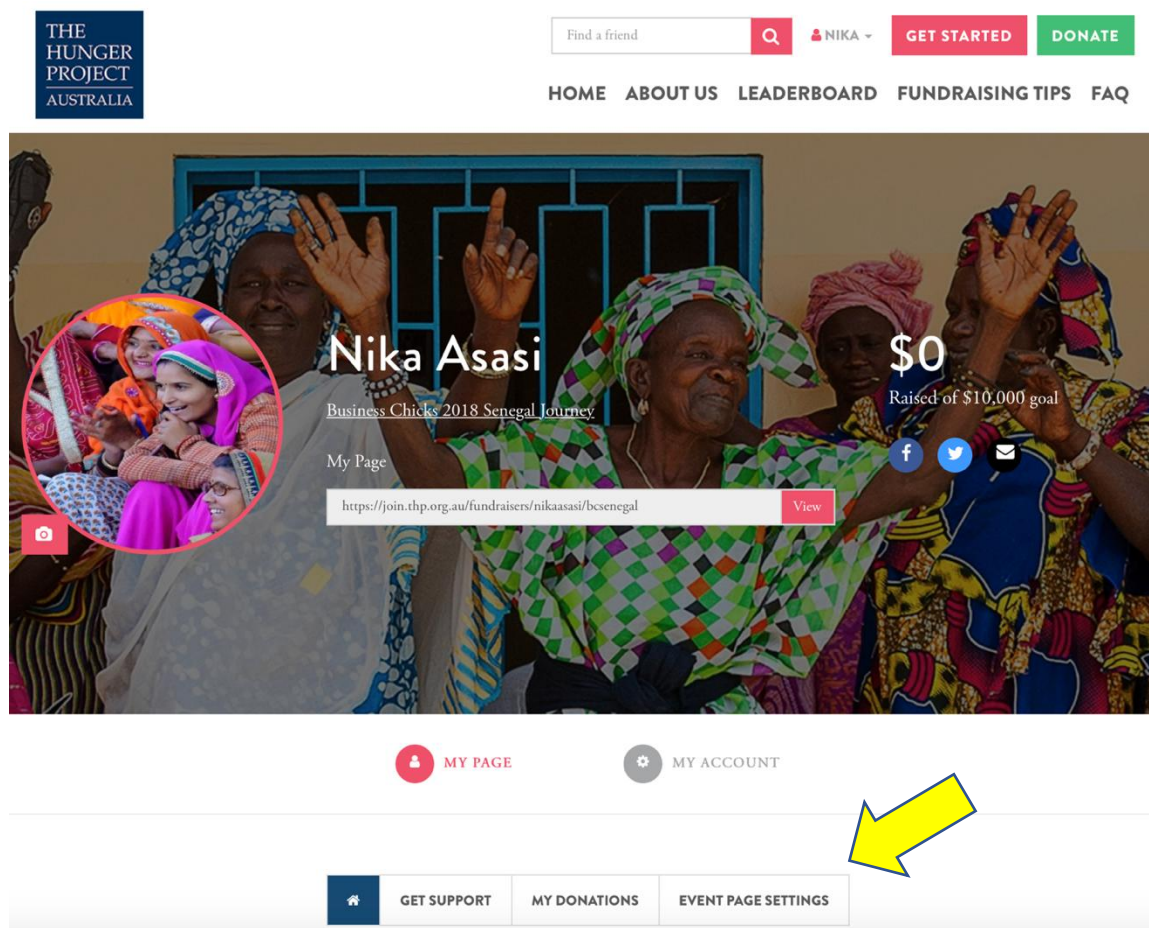
UPDATE YOUR BUSINESS CHICKS 2018 SENEGAL JOURNEY FUNDRAISING PAGE

Then scroll down until you see this page. From here, click on 'Manage'

MANAGE YOUR FUNDRAISING & EVENTS

Business Chicks 2018 Senegal Journey

$0
Raised of my $10000 goal

MANAGE

YOUR OVERALL FUNDRAISING PROGRESS

1
0.9   You have raised overall

Then scroll down until you see this page. From here, click on 'Edit'

Your Personal URL

🔗 nikaasasi

Please note that changing your page url might break any links to your fundraising page that already exist.

Fundraising target

$ 10000 ⏷

(There is a minimum fundraising target of $10000)

UPDATE YOUR BLOG NEW BLOG POST

Keep your friends, family and supporters updated with your progress.

Blog Title	Date Posted			
Business Chicks India 2019	2018-03-21	✎ EDIT	🗑 DELETE	f SHARE

YOUR GALLERY NEW IMAGE

Add images and updates to your Fundraising page.

And edit your blog!

🏠 GET SUPPORT MY DONATIONS EVENT PAGE SETTINGS ✕

EDIT POST

Blog Post Title

Business Chicks India 2019

B *I* ☺ ▶

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Powered by TinyMCE

SAVE CHANGES

📷 UPLOAD IMAGE