

# A-Z FUNDRAISING IDEAS



**UNLEASHED  
WOMEN**

Looking for some fundraising inspiration? Here's an A-Z of ideas to get you thinking and spark your imagination, to support you. If you've got other ideas - go ahead and put them into action! Don't forget to share your fundraising brainwaves and successes in our private Facebook group. If there's anything else you need, drop us a line at [unleashedwomen@thp.org](mailto:unleashedwomen@thp.org)

<b>A-thon'</b>	<p>Sport-a-thon: invite friends to sponsor you for participating in an afternoon of games or charge an entry fee.</p> <p>Spell-a-thon: invite friends and family to sponsor you for the number of words you spell correctly in a row.</p> <p>Dance-a-thon: seek sponsorship for each dance performance.</p> <p>Walk-a-thon: ask friends or family to sponsor you for every kilometre you walk.</p>
<b>Afternoon Tea Party</b>	Host an afternoon tea party and ask guests to make a donation to attend.
<b>Alcohol-Free</b>	Give up alcohol for a week or a month for sponsorship.
<b>Auction</b>	Auction unwanted items or sell them on eBay and donate the money.
<b>Bike Ride For Fun</b>	Bike ride for fun.
<b>Book Sale</b>	Dig out unwanted books and have a book sale at home, work or school.
<b>Bake Sale</b>	At local markets, schools, for work!
<b>Backyard Movie Night</b>	Get the neighborhood together or friends over for a outdoor movie night and sell tickets. You can sell popcorn and drinks too!
<b>Coffee Break</b>	Host a coffee break for friends and colleagues and ask them to bring a donation.
<b>Dance Party</b>	Invite a local dance instructor to donate their services and learn the rumba or salsa with friends, using an entry fee to raise money.
<b>Diet</b>	Be sponsored to shake those unwanted kilos!

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<b>Donate</b>	Why don't you ask people to donate a day's salary, or perhaps a week or a month?
<b>Fancy Dress Party</b>	Host a fancy dress party for guests, who could make a small donation on arrival. Those without a fancy dress costume must donate double the amount!
<b>Fashion Parade</b>	Host a fashion parade using friends' unwanted clothes and auction them during the event.
<b>Fun Run</b>	Organise your own sponsored fun run or join a local event.
<b>Free Dress Day</b>	Hold a free dress day at school or in the office and ask people to make a gold coin donation.
<b>Guess The Number</b>	For example, jelly beans in a jar, balloons in a car, pieces of popcorn in your mouth!
<b>Garden Party</b>	Host a garden party with cupcakes, tea and champagne and ask guests to make a small donation.
<b>Gala Ball</b>	Sell tickets to a gala ball and include an auction and raffle to raise additional money.
<b>Giant Sleepover</b>	Invite friends to take part in a giant sleepover to raise money.
<b>Golf Day</b>	Organise a charity golf day with competitions, including the longest drive, closest to the hole and hole in one.
<b>Hoola-Hoop Twirls</b>	Ask friends and family to sponsor you for the number of times you can twirl a hoola- hoop around your waist.... or arm... or leg!
<b>Inter-Office Sports Match</b>	Organise an office sports afternoon.
<b>International Days</b>	Hold a themed fundraiser at work bring in food and drinks from a different country.
<b>Job Swap</b>	Swap roles with someone in your organisation for a day – the CEO or an accountant!
<b>Karaoke</b>	Host a karaoke evening and invite guests to make a donation on arrival.

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<b>Luncheons</b>	Encourage co-workers to bring in their lunch for a week and donate the money they would normally spend on buying lunch, or host a luncheon to raise money.
<b>Matched Donations</b>	Ask your company to match the amount of money you raise.
<b>Movie Marathon</b>	Get a group of friends together and host a movie marathon, for a small donation.
<b>Night In</b>	Rather than going out for dinner, stay in and donate the money you.
<b>Open Garden</b>	Hold an open day with an entry fee in your garden for friends and family.
<b>Pie Eating Competition</b>	Bet on who will eat the most (or least) amount of pies.
<b>Quiz Night</b>	Host a quiz night and charge a fee to participate.
<b>Raffle</b>	Hold a raffle.
<b>Raise More Than A Sweat</b>	Get fit and raise money at the same time! Ask friends or family to sponsor.
<b>Record Breaking</b>	Get sponsored to see if you can break the record on anything!
<b>Silence</b>	Get sponsored to stay silent....bet you can't do this for long!
<b>Skip-A-Treat</b>	Skip that chocolate bar that you long for in the afternoon.
<b>Special Occasion Donation</b>	Ask friend to give up their birthday anniversary, and you do the same!
<b>Sponsored Events</b>	Bike ride, run, swim and shave your head are some ideas.
<b>Sponsor Your Boss!</b>	Sponsor your boss to do something out of the ordinary – sit at reception for two hours, for instance and ask them to double the money you raise.
<b>Swap Shop</b>	Set up a swap shop in your school or workplace and encourage people to swap unwanted clothes. New items will cost a gold coin donation.

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<b>Sweepstake</b>	Run a sweepstake on...anything! How many times your boss makes a cup of coffee, or how many times your colleague leaves their desk during the day.
<b>Theme Day</b>	Promote a theme day at work – staff donate gold coins to dress in theme.
<b>Treasure Hunt</b>	Write clues to a treasure hunt by car, foot or bike. Ask people to sponsor you for each clue you discover.
<b>Trivia Night</b>	Host a trivia night and ask guests to make a donation on arrival.
<b>Twenty-Four-Hour Marathon</b>	It might be a movie marathon or stay-awake-athon, or a running marathon.
<b>Unwanted Gift Sale</b>	Ask friends to bring any unwanted items from home and host a garage sale.
<b>Vita-Wheat Eating Competition</b>	Challenge people to a Vita-Wheat contest – who can eat four in a row first?
<b>Vouchers</b>	Get people to cash in their credit card points, store credit points for vouchers for you!
<b>Wine Tasting Evening</b>	Host a blind wine tasting night!
<b>Workplace Giving</b>	Ask your colleagues to donate a portion of their regular income.
<b>World's Biggest...</b>	See if you can come up with the world's biggest cake, stack of books, vegetable etc.
<b>Xtreme Challenges</b>	Get sponsored to do something Xtreme – jump out of a plane, do the thing you are known to be more afraid of!
<b>Yoga Class</b>	Arrange a yoga class demonstration and ask people to donate the entry fee.
<b>Zero Tolerance</b>	Give up your favorite food or drink for a week or month for sponsorship and see how much healthier you feel!